



## NEWS RELEASE

### **CICH honours Petro-Canada for Programs Building Self-Esteem and Confidence in Youth**

**Ottawa, ON (November 16, 2005)** – The Canadian Institute of Child Health (CICH) is pleased to announce Petro-Canada as the recipient of its 2005 Corporate Award in recognition of the company's broad range of programs and services devoted to building self-esteem and confidence in youth.

“The focus of Petro-Canada’s community investment positively impacts the health of children in almost every province and territory across Canada,” said the Canadian Institute of Child Health’s (CICH) Chair, Hon. Judith Erola. “We were extremely impressed to see the broad scope and range of sustained support provided by the company, from scholarships, festivals and summer camps to drug recovery centres, school food programs and counseling initiatives.”

The CICH Corporate Award will be presented to Petro-Canada at the Crayons and Cravats National Child Day Gala, held November 17<sup>th</sup> in Ottawa. Past recipients of the award include DaimlerChrysler Canada and McDonald’s Restaurants of Canada Limited.

“Our future truly rests in the hands of our children,” said Ron Brenneman, President and CEO of Petro-Canada. “My grandson Jack is just a toddler now and I want him to be able to grow up in a world that supports him and helps him succeed. The Canadian Institute for Child Health is helping to create advantages, opportunities and protection for all Canadian children and we are honoured to be recognized by such an excellent organization.”

Each year CICH also presents a National Child Day Award to recognize someone who has made outstanding contributions to the health and well-being of Canadian children and youth.

The National Child Day Award will be presented to Dr. Andrew Pipe, of the Ottawa Heart Institute for his work to break down the barriers to healthy eating and active living to prevent cardiac disease in children and youth and for his commitment to integrity in sport.

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**For more information on these awards or the Crayons and Cravats event, please contact:**

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