



Canadian Institute of Child Health

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Canadian Institute of Child Health Hosts 13th Annual Crayons & Cravats Gala

Ottawa, ON – 18 November, 2010 – Ottawa’s Canadian Institute of Child Health is celebrating National Child Day by hosting the 13th annual Crayons & Cravats Gala. The group will be honoring two exceptional individuals who have been amazing advocates for child development, health and education. Dr. Clyde Hertzman and Shirley Post will be receiving the 2010 National Child Day award and 2010 CICH Leadership award, respectively. The gala will be held on November 18th, from 5.30pm to 9.30pm, at the Minto Suite Hotel, 185 Lyon Street North in Ottawa.

The Crayons & Cravats Gala is an evening filled with laughter, joy and inspiration. The dinner event will include a delectable dinner, a performance by the Cross Town Youth Chorus, award presentations and a silent auction.

CICH is a national, charitable organization founded in 1977 to promote health and well being of all children and youth in Canada. The institute’s areas of focus are healthy child development, safe environments, monitoring child and youth well-being and advocating healthy pregnancies. CICH is responsible for initiatives that led to the implementation of mandatory child car seats, bike helmets, and family presence in delivery rooms.

The Crayons & Cravats Gala is held to honor the basic human rights of children, to recognize the people that dedicate themselves to furthering the well-being of children, and to raise child health awareness in the community.

Dr. Clyde Hertzman will receive the National Child Day Award for his work on early brain development and Shirley Post will receive the Leadership Award for improving children’s health services as the first Director of Nursing at CHEO. The Canadian Tire JumpStart Foundation will receive the CICH Corporate Award for their program that helps children participate in organized sports and recreation. The Canadian Public Health Association will receive the Health Promotion and Innovation Award of Excellence for their 100 years of health promotion.

To support CICH, please join this fun and inspiring event:

Individual tickets: \$125

Corporate table: \$1,500

Gold Sponsorship: \$5,000 (Lysol, Minto Suite Hotel, and VIA Rail)

For additional information please contact Janice Sonnen, Executive Director CICH at 613.230.8838 ext. 223, or email: Jsonnen@cich.ca